



## MEN BAKING FOR SLA

The following suggestions are things that the groups who have run *Men Baking for SLA* have found helpful. We offer them to you to help you run a successful fundraising event. You should however feel free to ignore them if you do not think they would be helpful in your group. We would like to you email any other suggestions you have to help run *Men Baking for SLA* so that we can pass them on to other churches and organisations. If you have any suggestions, email them to [enquiries@sla-india.org](mailto:enquiries@sla-india.org), or phone the SLA office on 0131 558 7395.

### Suggestions

1. Give a little time in the service to challenge the congregation, telling them a little about SLA and then issue a humorous challenge (5-10 minutes). SLA will try to supply a speaker or you can download the Men Baking for SLA script from our website.
2. Consider challenging local friendly congregations to compete or ask them to co-operate, with your own.
3. Identify someone in the congregation who will be responsible for identifying and getting volunteers and let the congregation know who it is during the challenge.
4. Be available immediately after the challenge to sign up volunteers and do a little gentle press-ganging.
5. Allow around three weeks to build the group, and encourage it to bake as much as it can (and to pull in friends as additional bakers). Challenging another congregation or asking one or more to work with you to raise even more money helps this.
6. Build up the event by announcements each week to the congregation, inviting additional bakers and informing the group/congregation that the event is coming.
7. Build up a sense of fun among the bakers and those who will buy. Challenging another congregation may help this.
8. Price the baking in line with local shop prices and don't offer it cheaply.
9. Have plenty of bags to wrap the baking.
10. Make sure that you have some things attractive to children and prices they can afford (they enjoy buying individual small items)
11. Consider having someone bake a large cake and sell tickets at a decent price (50p?) with the one who estimates the weight of the cake most accurately being awarded the cake.
12. Get someone to make tablet. It is lucrative if sold in small bags or around 6 squares.
13. Let the congregation know that you will willingly accept donations (may be very profitable). If people give a donation ask them to give a gift aid statement (name, address and statement to say that they want SLA to be able to claim back tax under gift aid) on this and any other donations
14. Take pictures and send one or two to the above email address.
15. If you have enjoyed doing *Men Baking for SLA*, persuade a friend to persuade her/his group/congregation to contact SLA and run an event.