



do a little... **change a lot** CHALLENGE



take the challenge...

...whether its donning a chef's hat and cooking dinner for friends, making jewellery or holding a coffee morning or organising a quiz night.

Get involved, even the smallest thing you can do can make a BIG difference to the children of SLA.

Remember the acorn and the oak tree your potential is very exciting!



visit us online at: www.sla-india.org



Thank you for choosing to support Scottish Love in Action (SLA) by organising your own fundraising event. In this pack you will find all you need to get started in helping to raise vital funds for SLA's work caring for children in India. Follow the points of the star to ensure your event is a sparkling success.

★ POINT 1 // IDEA

Create your event with the help of friends, decide the date, location and budget.

Contact SLA to advertise the event on our website.

Assess your event for legal and safety aspects, refer to our website for more details or call us if you require further help.

★ POINT 2 // ADVERTISE

The more people you tell, the more money you'll raise. Be imaginative in advertising your event.

Bright posters in schools, workplaces, local shops and libraries.

Articles in any newsletters or on the internet.

As well as word of mouth remember to utilise Facebook, twitter and emails.

Newspaper and Radio can also spread the word.

See website for SLA resources including posters and leaflet etc.

★ POINT 3 // FUNDRAISE

Be well prepared before the event to make sure you raise as much cash as you can.

Get sponsored. Set up a personal fundraising page at www.justgiving.com as well as collecting sponsorship using the SLA sponsorship form.

Sell tickets.

Ask your work if they have a Match Funding scheme for money that you raise through your event.

★ POINT 4 // THE DAY OF THE EVENT

Enjoy it all and good luck.

★ POINT 5 // THE REWARDS

Collect and bank the money as you go along, don't forget outstanding sponsorship.

Send cheque for total amount payable to 'Scottish Love in Action' along with sponsorship forms and the pay in slip below.

Please don't send cash through the post.

Tell us about the day and email us your photos.

Thank those who helped to make your event a success.

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Do a little change a lot PAY-IN SLIP



Please complete and return to **Scottish Love in Action, St Ninian's Centre, 140 The Pleasance, Edinburgh, EH8 9RR.**

Remember to photocopy this form if you or a friend are thinking about holding another event.



Do you have any photos that you are happy for Scottish Love in Action to use on our website/publicity material? If so email them to enquiries@sla-india.org



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★ MEN BAKING FOR SLA

Here's one for the men! Show the ladies that they are not the only ones that can bake. Ask a group of your male friends to bake something of their choice on a given day and then sell it for SLA either at your work, sports-club or church. This idea is proving to be great fun, raising a lot of money and surprising not only the ladies but the men and boys themselves.

★ MUMS AND TODDLERS FOR SLA

How about organising your playgroup or nursery to take part in a **sponsored toddler**. Little ones love being together, Mums enjoy the time to talk and are pleased to raise money for little ones less fortunate.

★ CURRY NIGHT

Be adventurous and cook up a curry, ask your friends round to enjoy it and have a fun evening. You could even watch the Slumdog Millionaire video. Charge them **£5-£10 per person** knowing that you are helping the children of SLA at the same time as having a fun evening.

★ CLEAR OUT

We all have excess belongings we no longer use including CDs and DVDs. **How about a good spring clean** and take all the stuff you've accumulated to a car boot or church sale. It is a great feeling getting rid of all your superfluous belongings yet raising money for the children of SLA.

★ SAVINGS GROUPS FOR SLA

Raise awareness at work by showing the SLA DVD and **encouraging your colleagues to give a month or weekly donation**. Aim for a specific sum by a specific time for the children of SLA and celebrate together once you reach your target.



Some More Great Money Raising Suggestions!

Pizza eating competition

Marmalade and tablet making

Jewellery, crafts making

Diet for SLA

Fashion Show

Bad Tie Day

Afternoon tea party

Volleyball competition

Bridge night

Carol singing

Dressed down day

Quiz Night

Plant Sale

Race Night





Please sponsor me (name):

To (Event):



please fill in my sponsorship form



**FundRaising
Standards Board**

SLA can claim at least 25% back from the government on every sponsorship donation, without it costing you a penny extra. Please tick the box below if you would like SLA to Gift Aid your donation and include your full name and address. Please be aware that you must pay an amount of income tax or capital gains tax at least equal to the tax that we claim from your donation.

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TOTAL

Scottish Love in Action is a Registered Charity No: SC030516

